



GAYLORD
Alpenfest®

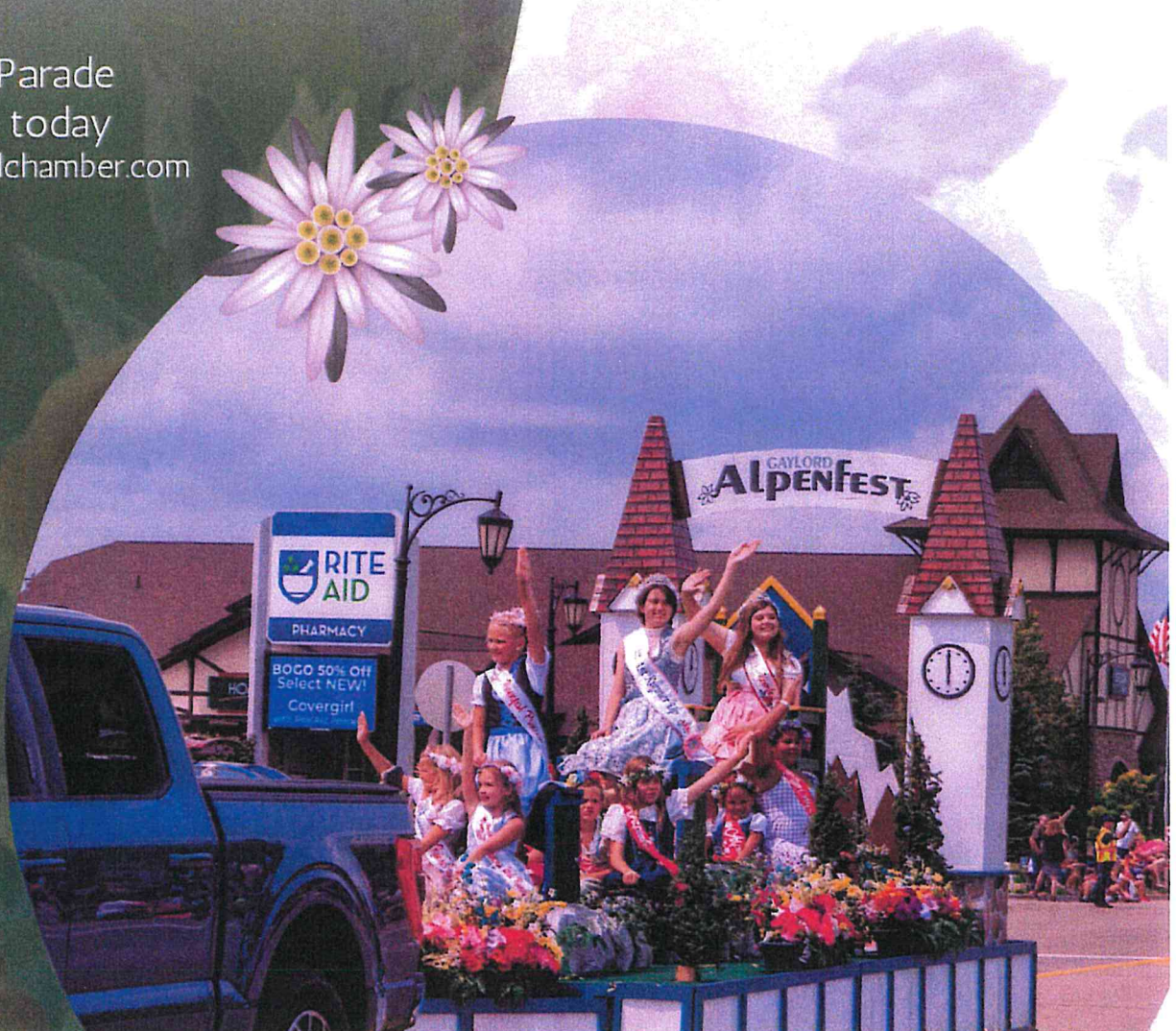
**ALPENFEST PARADE
SATURDAY, JULY 13**

Join the Celebration - Register for the Alpenfest Parade Today!
Step into the heart of our vibrant community spirit!

Calling all dancers, musicians, local businesses,
community groups, youth organizations, families, and friends!

Why Join? Show off your creativity and talent to the entire town!
Connect with fellow community members in a festive atmosphere!
Be a part of a long standing Alpen-tradition that brings joy to all ages!

Request a Parade
application today
alpenfest@gaylordchamber.com



ALPENFEST GRAND PARADE APPLICATION

Saturday, July 13, 2024

12:00 p.m.

Please complete and mail, e-mail or fax no later than July 8th, 2024.

Alpenfest Grand Parade, PO Box 513 Gaylord, MI 49734

e-mail: alpenfest@gaylordchamber.com

Name of Organization: _____

Other Names Your Organization May Be Known As: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: Business: _____ Home: _____ Mobile: _____

Email address: _____

Type of Entry: FLOAT

MARCHING/WALKING GROUP

VEHICLE

HORSE UNIT (Must have own clean-up crew) _____ Number of Horses

OTHER: Please Explain _____

Number of People Participating: _____

Length of entire entry including tow vehicle and participants _____

Does entry have music? Yes No

If yes, what type? Live Taped _____ Style (polka, jazz, etc.) _____

Are you passing anything out? If so, what _____

Please tell us a little about your entry. List anything that is special or unique – *this information will be used for the LIVE BROADCAST of the parade.* Please include a description, even if you have been a participant in the past. Enclose a photo if available. Thank You!

All entries are subject to approval by the Gaylord Alpenfest. The Gaylord Alpenfest reserves the right to refuse any entry that is not in good taste or in the best interest of Alpenfest, as ascertained by the festival committee.

Plain vehicles/entries with only a company logo are not permitted. Dress it up and let's have fun!

Violation of any rule may result in the immediate removal of an entry before or during the Grand Parade and make the participant ineligible for future Alpenfest parades.

In consideration of the acceptance of our entry in the 2024 Gaylord Alpenfest Grand Parade, we hereby release the Gaylord Area Chamber of Commerce and Gaylord Alpenfest Committee from all liability, as well as any injuries or damage arising from our participation in the afore mentioned Grand Parade.

I have read the above information along with the accompanying rules sheet.

Authorized Representative: _____ Date: _____

2024 ALPENFEST 59th GRAND PARADE

Rules and Information

Saturday, July 13, 2022

Formation – 9:30 am – 11:00 am

No vehicle entry after 11:15 per Police Order

Starting Promptly at 12:00 p.m.

The Grand Parade is a family oriented event that celebrates Alpenfest. Entries are encouraged to “Alpentize” or decorate in accordance with the theme – “Come See Gaylord Shine at Alpenfest 59”

*The Grand Parade is **not** an opportunity to campaign or deliver an address. Entries featuring candidates currently running for office or controversial issues will not be permitted. Currently seated political officials may participate by invitation only.*

The parade committee reserves the right to dismiss any entry at any time for non-compliance.

- **PASSING OUT ITEMS (Candy, Water, T-Shirts, Ice Cream etc.) is ENCOURAGED!!** Nothing can be thrown from the float but may be handed out from walkers along the sides. Our primary safety concerns must be not hitting anyone with items and keeping children from entering the street.
- Participants may not mingle with the crowd, shake hands, or give out flyers etc.
- All entries must be decorated
- Only decorated commercial equipment and vehicles are permitted
- There will be no stops along the parade route
- Each entry must stay as close to the previous entry as possible to avoid gaps
- Equine and other animal units must provide their own clean up equipment
- Maximum height may not exceed 13’, 6” to clear overhead wires
- Adequate safety chains must be used on all towed units
- Adequate vision must be provided for drivers
- No dangerous acts, fireworks, weapons or sudden noises
- No alcoholic beverages are to be consumed by participants while setting up or during parade
- Alpenfest® will not provide vehicles or equipment for use in the parade
- Only participants will be allowed in the staging area

If you have questions or need additional information please email: alpenfest@gaylordchamber.com