



PO Box 513, Gaylord MI., 49734
Phone: 989.732.6333 Email: alpenfestgaylord@gmail.com
WWW.GAYLORDALPENFEST.COM

Gaylord Alpenfest Queen and Court Official Candidate Contract

Candidate Name (Please Print): _____

I hereby apply as a Candidate for the title of Gaylord Alpenfest Queen. I attest to the following:

- I am a single female who has not been previously married and divorced, nor had a marriage annulled, nor previously cohabiting with a male in lieu of marriage. I am currently enrolled in high school or in an institution of higher learning. I am at least 16 years old and will not exceed the age of 22 by Labor Day of the pageant year.
- I am currently a resident of Otsego County and have been for at least the past six months.
- I am of good moral character. I have never been convicted of any misdemeanor or felony, nor ever been a willing party to any wrongdoing, corruption, financial impropriety, or illegal act.
- I will obtain a sponsor for my entry in the pageant and that sponsor will pay a \$400 sponsorship fee. If I am unable to obtain such sponsorship, I will ask the pageant committee to assist me.
- I understand that the scholarship funds will be paid by check at the end of the following year's Gaylord Alpenfest. As the Gaylord Alpenfest Queen or Court members, I must provide a transcript of completed classes along with proof of payment to the school before a scholarship check will be issued. The check will be made payable to me and the school I am attending. If I am not enrolled in a school at that time, I will have an additional year to enroll in a school, and then apply for payment. If I have not used the scholarship funds within this two-year period, I forfeit my rights to the scholarship funds.
- I release the right, title, and claim of any photography that may be taken by the Gaylord Alpenfest and the Gaylord Area Chamber of Commerce or any other official photographer for their official use.
- If I am selected as Gaylord Alpenfest Queen or Court, I agree that I will continue to meet the above listed requirements throughout the entire duration that I serve in that capacity. In addition, I agree to abide by the Gaylord Alpenfest Queen Pageant Program Code of Conduct, the Gaylord Alpenfest Queen and Court Commitment Policy and the Gaylord Alpenfest Queen Pageant social media Policy, listed below. I will forfeit the educational scholarship and my role with Gaylord Alpenfest if the Gaylord Alpenfest Committee and/or the Gaylord Area Chamber of Commerce Board of Directors determines that I am in violation of the above listed requirements and or The Gaylord Alpenfest Pageant Program Code of Conduct, Gaylord Alpenfest Queens Pageant Social Media Policy or if my parent or legal guardian is in violation of the Gaylord Alpenfest Queens Pageant Parent Code of Conduct.
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- I agree to conform to the rules, regulations and policies of the Gaylord Alpenfest and Gaylord Alpenfest Queen Pageant in consideration of my participation and/or representation of the Gaylord Alpenfest and Gaylord Alpenfest Queen Pageant as a condition of continued participation and or/representation.
- I understand that my participation and representation can be terminated with or without cause, and with or without notice at any time, at my option or at the Gaylord Alpenfest Committee and the Gaylord Area Chamber of Commerce Board of Directors option, including the potential loss of the scholarship funds.

I have read this agreement and agree to abide by the terms laid out by the Gaylord Alpenfest Committee, Gaylord Alpenfest Queen Pageant, and the Gaylord Area Chamber of Commerce.

Candidate Signature Date

Parent/Legal Guardian Signature if candidate is under the age of 18 Date



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Gaylord Alpenfest Queen and Court Commitment Policy

By entering the competition (pageant) to be selected as the Gaylord Alpenfest Queen, the candidates agree that they will commit to one year of service to Gaylord Alpenfest and the Gaylord Alpenfest Committee. The Gaylord Area Chamber of Commerce Board of Directors (or their designated representative) will arrange for the Gaylord Alpenfest Queen and Court to attend and/or participate in a selected number of festivals, events, and or anything deemed necessary to represent the Gaylord Community and Gaylord Alpenfest. The Queen and Court will be expected to do everything in their power to fulfill the obligations. The Queen and Court will be expected to inform their families, work, and school administrators of their obligations to their Community, Gaylord Alpenfest and the Gaylord Area Chamber of Commerce, so as to minimize scheduling conflicts with their duties. The Gaylord Alpenfest Committee and the Gaylord Area Chamber of Commerce Board of Directors or their designated representative will provide the Queen and Court with as much advance notice as possible for their scheduled appearances. These activities include but are not limited to parades, tv/radio appearances, and other goodwill duties. The obligations start immediately upon selection as the Gaylord Alpenfest Queen, 1st Runner up, 2nd runner up at the Gaylord Alpenfest Queen Pageant, and will continue until the selection of the subsequent “Gaylord Alpenfest Queen and Court” at the following-year’s pageant.

By virtue of their selection as the Gaylord Alpenfest Queen, 1st Runner-Up, 2nd Runner-Up, the selected ladies become eligible to receive the designated educational scholarship funds. The amounts are as follows:

Gaylord Alpenfest Queen	\$3000
1 st Runner-Up	\$1500
2 nd Runner-Up	\$1000

The Gaylord Alpenfest Committee and Gaylord Area Chamber of Commerce Board of Directors will review these amounts on a periodic basis and adjust them accordingly. The scholarship funds will be paid at the following years pageant. The checks will be made payable to the school and the scholarship recipients.

The scholarships will be paid to the Queen and Court upon the successful completion of their obligations to the Community, Gaylord Alpenfest, and the Gaylord Area Chamber of Commerce.



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While the expectation is that the Queen and Court will attend/participate in all scheduled events/activities, the Gaylord Alpenfest Committee and the Gaylord Area Chamber of Commerce Board of Directors acknowledges that circumstances may arise to prevent such participation. In those limited circumstances, it is the participant's obligation to contact their designated representative, with notification of the participants inability to fulfill the scheduled appearance. However, if the Queen or Court members individually miss more than 20% of their scheduled appearances, then that participant can forfeit their rights to the scholarship funds. The Gaylord Area Chamber of Commerce Board of Directors determination will be final and binding. Upon forfeiture of scholarship funds, the remaining candidates are not entitled to the forfeited scholarship funds or Gaylord Alpenfest Queen or Court title. The scholarship funds and title become null and void.

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Gaylord Alpenfest Queen Pageant Program Code of Conduct

Certain standards of conduct and discipline for the Gaylord Alpenfest Queen Pageant Candidates and the Gaylord Alpenfest Queen and Court are essential for Gaylord Alpenfest to operate efficiently. Such standards or rules of conduct are established to help everyone to be as prosperous as possible and ensure that all participants are treated equally and fairly. All participants are expected to follow the rules and regulations of Gaylord Alpenfest Queen Pageant. Although the Gaylord Alpenfest Queen Pageant has established a relationship with its participants, in certain instances the program may apply, in its sole discretion, some form of progressive discipline. The following list, which is neither complete nor exhaustive, contains examples of some but not all, of the conduct that is prohibited. Such conduct is prohibited regardless of whether it occurs on the Gaylord Alpenfest premises or in conjunction with an individual's role as a Gaylord Alpenfest Queen Pageant Candidate or as a Gaylord Alpenfest Court Member. The following actions may result in discipline, up to and including removal and loss of scholarship funds. This list in no way constitutes a limitation of the right or the ability of the Gaylord Alpenfest Committee or Gaylord Area Chamber of Commerce Board of Directors to terminate the Queen, the Court members, or candidates service for any reason at any time, with or without notice.

1. Engaging in reckless conduct that endangers the safety of self or other.
2. Using profanity toward staff, other contestants, or public
3. Dishonesty, falsification, or violating any safety instructions or rules established by the Gaylord Alpenfest Queen Pageant.
4. Leaving Gaylord Alpenfest position or premises or not appearing at other scheduled events without permission.
5. Negligent or willful defacing, misuse, or destruction of Gaylord Alpenfest equipment or facilities.
6. Being discourteous toward any of the public.
7. Theft, unauthorized possession, removal, or use of property belonging to another candidate or Gaylord Area Chamber of Commerce member or to Gaylord Alpenfest and Gaylord Alpenfest Queen Pageant.
8. Excessive tardiness or absenteeism during the duration of the pageant. This includes but is not limited to pageant events, pageant practices as a candidate and scheduled appearances upon being selected as the Gaylord Alpenfest Queen or Gaylord Alpenfest Court. The Gaylord Alpenfest Pageant Director and/or any other designated individual should be notified of any tardiness or absenteeism as soon as possible.



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9. Smoking, or use or possession of alcoholic beverages, illegal drugs, controlled substances, or weapons while representing Gaylord Alpenfest Queen Pageant and Gaylord Area Chamber of Commerce.
10. Fighting, threatening, or intimidating a fellow candidate, Court Member, Gaylord Alpenfest Committee member, Gaylord Alpenfest volunteer, Gaylord Area Chamber of Commerce member or staff, with physical or emotional harm.
11. Excessive public displays of affection.
12. Failing to adhere to the Gaylord Alpenfest Queen Pageant Dress Code for all appearances:
 - a. Dirndl- except for winter events and/or pre-approved events.
 - b. Blumenkrantz/Crown
 - c. Sash
 - d. White, comfortable dress footwear
 - The candidates should coordinate an outfit appropriate for the weather and the theme, including jackets and t-shirts that are provided by Gaylord Alpenfest.
13. Personal cell phones are not permitted for use during Gaylord Alpenfest related events. Cell phones may be placed on vibrate in case of emergency.

I have read this agreement and agree to the terms laid out by the Gaylord Alpenfest Committee, Gaylord Alpenfest Queen Pageant, and the Gaylord Area Chamber of Commerce.

Candidate Signature	Date
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Parent/Legal Guardian Signature if candidate is under the age of 18	Date
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Gaylord Alpenfest Queen Pageant Parent Code of Conduct

Parents of the Gaylord Alpenfest Queen Pageant in conjunction with the Gaylord Alpenfest Committee and the Gaylord Area Chamber of Commerce are required to follow the code of conduct set forth by Gaylord Area Chamber of Commerce, Gaylord Alpenfest Committee, and the Gaylord Alpenfest Queen Pageant. Parents must exhibit behavior that is representative of the Gaylord Alpenfest, Gaylord Alpenfest Queen Pageant, and the Gaylord Area Chamber of Commerce always. All parents of the Gaylord Alpenfest Queen Pageant Candidates must adhere to the following rules:

1. Conversations related to issues you may have, or your daughter's performance, capability, or involvement must be directed toward the Gaylord Alpenfest Queen Pageant Director.
2. Parents shall refrain from discussing any Candidates or the pageant in a negative light.
3. No parent shall approach a pageant director, candidate, candidate's family members, Gaylord Alpenfest Queens Pageant Judge or Gaylord Alpenfest Committee Member before, during or immediately following an event with the intent to voice a complaint. Should an issue arise, parents must wait 24 hours before submitting a complaint. All complaints must be submitted in writing to the Gaylord Alpenfest Pageant Director or Gaylord Area Chamber of Commerce Executive Director.
4. Parents shall not make a scene during any events.
5. Parents who become too emotionally involved in the Gaylord Alpenfest Queen Pageant events or appearances must remove themselves from the situation if they are unable to control their emotions. The Gaylord Alpenfest Queen Pageant is for the Candidates. The Candidates must be given the freedom to express themselves and handle situations on their own.
6. Parents shall set an example for all Candidates by showing respect, humility, and dignity.
7. Parents shall respect the facilities at all events and appearances, this includes cleaning up after yourself, and your family.
8. Parents shall raise any issue with the Gaylord Alpenfest Queen Pageant Director and/or the Gaylord Area Chamber of Commerce Executive Director in writing.
9. Serious infractions may result in the removal of the parent's Candidate from the pageant or upon winning, court position and loss of scholarship funds.



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Parent/Legal Guardian Signature Date

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Gaylord Alpenfest Queen Pageant Social Media Policy

This policy is applicable for all members of the Gaylord Alpenfest Queen Pageant, a local scholarship program affiliated with Gaylord Alpenfest and the Gaylord Area Chamber of Commerce. It is the policy of the Gaylord Area Chamber of Commerce and the Gaylord Alpenfest Committee that those who participate in the pageant and access the Internet should practice safe, lawful, ethical, moral, and proper internet practices, and agree to the conditions and requirements of this policy. Gaylord Alpenfest and the Gaylord Area Chamber of Commerce have a responsibility to help make the Internet a safe, secure, and productive tool for information and communication to our sponsors and court members. All candidates of the Gaylord Alpenfest Queens Pageant must agree to this policy and positively affirm, attest, and swear with a signature.

Policy Overview

This Acceptable Use Policy is designed to help all Candidates understand the Gaylord Alpenfest Queen Pageant's requirements and expectations for the use of, as applicable, the Internet and all its components including but not limited to e-mail, Facebook, Snap Chat, TikTok, Instagram etc.

The Internet is a communication tool, and all Candidates and Court Members are required to use the Internet properly and appropriately. Proper use requires that all candidates respect copyrights, software licensing rules, property rights, and the privacy of others. Candidates and Court members may not use the Internet for any purpose that would reflect negatively on Gaylord Alpenfest Queen Pageant, Gaylord Alpenfest Committee, the Gaylord Area Chamber of Commerce, or its board members and directors, any other candidates, or sponsors past or present.

Unlawful or inappropriate Internet usage may damage the reputation of the Gaylord Alpenfest Queen Pageant Candidates or others and expose the program to legal liabilities. Internet usage whether e-mails, social media, blogs or otherwise, may be seen by many other Internet Users and forwarded or retained electronically by any number of them. Therefore, candidates may not make any comment that may be misrepresented as being Gaylord Alpenfest or the Gaylord Area Chamber of Commerce's position unless empowered to make such a comment.



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Policy Provisions

1. Gaylord Alpenfest Queen Pageant, and Gaylord Area Chamber of Commerce officials will be monitoring Candidates social media sites. Candidates must add the Gaylord Alpenfest Queen Pageant Director and Chairperson of the Gaylord Area Chamber of Commerce Board of Directors and/or any other designated representative to all existing forms of social media until they are done with the Gaylord Alpenfest Queen Pageant or after their Queen or Court reign is over.
2. The purposeful display of any kind of sexually explicit or discriminatory (as it pertains to race, color, religion, national origin, gender, marital status, age, sexual orientation, political beliefs, receipt of financial aid, or disability) image, words, or document by a Candidate is a violation of this policy. Other inappropriate uses of the Internet include:
 - a. Abusive, hateful, degrading, demeaning, derogatory or defamatory materials, information, or communications. Emphasis is added as it pertains to race, color, religion, age, national origin, gender, sexual orientation, political beliefs, or disability.
 - b. Pornographic obscene, sexually explicit, indecent, or vulgar materials, information, or communications
 - c. Any images promoting or including the use of alcohol, drugs, or tobacco in any form.
 - d. Any confidential records of the program, its volunteers, sponsors, or other Candidates, without authority to do so. Candidates must know what is and is not acceptable.
 - e. Any materials or programs, including access and registration codes, which are in violation of copyright protections.
 - f. Any rude or abusive language, or negative characterizations of others or of the Gaylord Alpenfest Queen Pageant.
3. Engaging in any other activity restricted by local, state, federal or international laws. The Gaylord Alpenfest Committee and the Gaylord Area Chamber of Commerce will cooperate with any legitimate law enforcement activity to identify and prosecute Candidates and Court Members who violate the Policy and applicable law.



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4. Personal views may not be presented as though they are that of the program- unless specifically authorized and as necessary in the performance of duties, court members may not speak or write in the name of the program. Candidates and Court Members may not use the Internet for any unauthorized endorsement or appearance of endorsement by the Gaylord Alpenfest Queen Pageant of any commercial product or service not endorsed by Gaylord Alpenfest.
5. All postings by any Candidate or Court Member to any festival or program related page or correspondence to any festival or program related item, must be reviewed just as though it were traditional correspondence. Improper spelling and grammar reflect poorly on the professional image of the program, its volunteers, and sponsors.

I fully understand the terms of this policy and agree to abide by them. I realize that the Gaylord Alpenfest Committee, Gaylord Alpenfest Queen Pageant, and the Gaylord Area Chamber of Commerce Board of Directors may in its own discretion monitor my personal internet publications including, but not limited to, social media, blogs, and websites. I know violation of this policy may bar me from participating in the Gaylord Alpenfest Queen Pageant.

Candidate Signature

Date

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Date



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Required Appearances

** These dates are subject to change. Updated dates and times will be provided as soon as they become available**

**These are the required parades and other local events deemed important by the Gaylord Area Chamber of Commerce and Gaylord Alpenfest Committee. **

The Gaylord Area Chamber of Commerce and Alpenfest Committee may request other appearances with reasonable notice. All other events will be on a volunteer basis agreed upon by the Queen and Court

2023

Saturday July 15 Gaylord Alpenfest Grand Parade- Gaylord
Saturday July 20th, Charlevoix Venetian Festival Parade- Charlevoix
Saturday August 3rd, Polish Festival- Boyne City
Tuesday August 15th Gaylord Fair Queen & Princess Pageant- Gaylord
Saturday August 19th, Bellaire Rubber Ducky Festival Parade-Bellaire
Saturday September 2nd Thunder Over Waters- Waters
November 25th Gaylord Santa Parade- Gaylord

2024

Saturday March 17th Gaylord St Patty's Day Parade- Gaylord
Saturday April 28th Trout Festival- Kalkaska
Saturday May 25th, Mackinaw City Memorial Day Parade- Mackinaw City
Saturday June 4th Bass Festival Parade – Mancelona
Saturday June 19th Mackinaw Island Lilac Festival
Johannesburg 4th of July Parade
Thursday July 7th Cherry Festival Parade 1
Saturday July 9th Cherry Festival Parade 2

As a reminder the Queen and Court can only miss 20% of the required events. If you cannot attend one of these events you are required to let your representative from the Gaylord Area Chamber Commerce know as soon as possible.



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Gaylord Alpenfest Queen Pageant Parade Rules

1. The court should carpool together unless accommodations do not provide for all to travel together. The driver of the main vehicle will be reimbursed mileage to and from the parade. (Provide information to the Gaylord Are Chamber of Commerce)
2. The Queen, Court and the main driver will be reimbursed the expense of 1 meal per parade up to \$25 per person (turn receipt into the Gaylord Area Chamber of Commerce with the name of the parade on the top)
3. The Queen and Court and the Representative from the Gaylord Area Chamber of Commerce are responsible for obtaining a driver for each of the parades and arranging the meet up times to leave for each parade.
4. The Queen and Court must always wear appropriate Gaylord Alpenfest approved attire while attending the parades and special events.
5. Cell phones are not permitted to be used during any event. You may use them before and after to take photos.
6. The Queen and Court are expected to arrive in a timely manner to events and have a positive attitude. Have fun and remember you are a representative of our community.

I have read this agreement and agree to the terms laid out by the Gaylord Alpenfest Committee, Gaylord Alpenfest Queen Pageant, and the Gaylord Area Chamber of Commerce.

Candidate Signature	Date
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2023 Gaylord Alpenfest Queen Pageant Candidate Application

Name: _____

Address: _____

Phone Number (mobile): _____ (Home): _____

E-mail: _____

Age: _____ Birthdate: _____

Parent/Legal Guardians Names: _____

Parent/Legal Guardians Phone Numbers: _____

Parent/Legal Guardians Emails: _____

High School Name: _____ Year Graduated/Graduating _____

College Name / Where you plan to attend: _____

What your intended major, minor, or area of study is: _____

Please list organizations and extracurricular activities in which you participated in High School:

Please list organizations and extracurricular activities in which you participate in college:



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Please list your

Hobbies: _____

What are five words that best describe you?

What are your future goals?

In a short essay please answer, "Why you think you would make a great Ambassador for Gaylord?" (Attach a separate sheet of paper if necessary)

***** Please Submit two letters of recommendation with your application****

**References must not be related to you or living in your household. **



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By submitting this application, you are certifying that all the information contained in this application is true and complete. You have also read and understood the following rules, regulations, and policies associated with the Gaylord Alpenfest Queen Pageant. You recognize that any falsification, misrepresentation, or omission may result in immediate dismissal or refusal of participation.

I have read and understood:

- Gaylord Alpenfest Queen and Court Official Candidate Contract
- Gaylord Alpenfest Queen and Court Commitment Policy
- Gaylord Alpenfest Queens Pageant Program Code of Conduct
- Gaylord Alpenfest Queen Pageant social media Policy
- Gaylord Alpenfest Queen Pageant Parade Rules
- Gaylord Alpenfest Queen Pageant Parent Code of Conduct

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