



Dear Friends of Alpenfest,

The 60th Alpenfest theme is "It's Time to Cheer for Alpenfest's 60th Year". You are invited to be part of the celebration!

The dates for Alpenfest are July 9th-13th, with the parade taking place on **Saturday, July 12th at 12:00 p.m.**

Entries will be judged prior to the parade beginning. The with prizes awarded immediately following the Alpenfest Grand Parade under the Pavilion in the following categories:

- Most Original
- Best Service Club
- Best Use of Theme
- Best Overall
- Best Music Group

Enclosed is an application form. Please review the attached rules and **return your entry form no later than July 8th, 2025.** "Alpenfest" themes, music, and originality are encouraged. Please contact me with any questions you might have at alpenfest@gaylordchamber.com.

Sincerely,

Aaron Hotelling

Parade Coordinator

ALPENFEST GRAND PARADE APPLICATION

Saturday, July 12, 2025

12:00 p.m.

Please complete and mail, e-mail or fax no later than July 8th, 2025.

Alpenfest Grand Parade, PO Box 513 Gaylord, MI 49734

e-mail alpenfest@gaylordchamber.com. Fax: 989 732-7990

Questions may be directed to Aaron Hotelling email: alpenfest@gaylordchamber.com

Name of Organization: _____

Other Names Your Organization May Be Known As: _____

Type of Organization: ☐ Business ☐ Service Organization ☐ Other _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: Business: _____ Home: _____ Mobile: _____

Email address: _____

Type of Entry: ☐ FLOAT

☐ MARCHING/WALKING GROUP

☐ VEHICLE

☐ HORSE UNIT (Must have own clean-up crew) _____ Number of Horses

☐ OTHER: Please Explain _____

Number of People Participating: _____

Length of entire entry including tow vehicle and participants _____

Does entry have music? ☐ Yes ☐ No

If yes, what type? ☐ Live ☐ Taped ☐ Style (polka, jazz, etc.) _____

Are you passing anything out? If so, what _____

Please tell us a little about your entry. List anything that is special or unique – *this information will be used for the LIVE BROADCAST of the parade*. Please include a description, even if you have been a participant in the past.

Enclose a photo if available. Thank You!

All entries are subject to approval by the Gaylord Alpenfest. The Gaylord Alpenfest reserves the right to refuse any entry that is not in good taste or in the best interest of Alpenfest, as ascertained by the festival committee.

Plain vehicles/entries with only a company logo are not permitted. Dress it up and let's have fun!

Violation of any rule may result in the immediate removal of an entry before or during the Grand Parade and make the participant ineligible for future Alpenfest parades.

In consideration of the acceptance of our entry in the 2025 Gaylord Alpenfest Grand Parade, we hereby release the Gaylord Alpenfest from all liability, as well as all injuries or damage arising from our participation in the Grand Parade. In consideration of the acceptance of our entry in the 2025 Gaylord Alpenfest Grand Parade, we hereby release the Gaylord Alpenfest from any and all liability, as well as any and all injuries or damage arising from our participation in the aforementioned Grand Parade.

I have read the above information along with the accompanying rules sheet.

Authorized Representative: _____ Date: _____

2025 ALPENFEST 60th GRAND PARADE

Rules and Information

Saturday, July 12, 2025

Formation – 9:30 am – 11:00 am

No vehicle entry after 11:15 per Police Order

Starting Promptly at 12:00 p.m.

The Grand Parade is a family oriented event that celebrates Alpenfest.

Entries are encouraged to “Alpenize” or decorate in accordance with the theme:

It’s Time to Cheer for Alpenfest 60th Year!

*The Grand Parade is **not** an opportunity to advertise, campaign or deliver an address.*

Entries featuring candidates currently running for office or controversial issues will not be permitted.

Currently seated political officials may participate by invitation only.

The parade committee reserves the right to dismiss any entry at any time for non-compliance.

• **PASSING OUT ITEMS** (Candy, Water, T-Shirts, Ice Cream etc) is **ENCOURAGED!!** Nothing can be thrown from the float, but may be handed out from walkers along the sides. Our primary safety concerns must be not hitting anyone with items and keeping children from entering the street.

• Participants may not mingle with the crowd, shake hands, or give out flyers etc.

• All entries must be decorated

• Only decorated commercial equipment and vehicles are permitted

• There will be no stops along the parade route

• Each entry must stay as close to the previous entry as possible to avoid gaps

• Equine and other animal units must provide their own clean up equipment

• Maximum height may not exceed 13’, 6” in order to clear overhead wires

• Adequate safety chains must be used on all towed units

• Adequate vision must be provided for drivers

• No dangerous acts, fireworks, weapons or sudden noises

• No alcoholic beverages are to be consumed by participants

• Alpenfest® will not provide vehicles or equipment for use in the parade

• Only participants will be allowed in the staging area