

GAYLORD ALPENFEST

Dear Business Owners and Sponsors

Its that time of year again where the snow is melting, the days are getting longer, and Summer is just around the corner. Its also that time of year that we start thinking about the 57th Annual Gaylord Alpenfest. Our theme for this year's festival is "Let's Alpine Together". This year's festival will be held from July 12-16, 2022 and will once again take over the streets of downtown Gaylord.

The 2021 Gaylord Alpenfest was one for the record books. If you attended last year, you would have seen record attendance, crafters selling out of product and entertainment each evening that sold out with over 1500 people in attendance for each of our shows under the pavilion.

Gaylord Alpenfest is proud to announce our evening entertainment lineup for 2022:

Date	Band	Genre
Tuesday 7/12	<i>Face to Face</i>	A tribute to Elton John and Billy Joel
Wednesday 7/13	<i>Teddy Petty and the Refugees</i>	A tribute to Tom Petty
Thursday 7/14	<i>Your Generation</i>	70's, 80's 90's Show Band
Friday 7/15	<i>The Family Tradition Band</i>	Country's Greatest Hits
Saturday 7/16	<i>Air Margaritaville</i>	Tribute to Jimmy Buffett

Throughout the week you will see our Crafter area has expanded with new vendors, Ethnic Alley has returned, and we will be adding a Cornhole Tournament with Cash Prizes as a new event this year. We are excited that we will be bringing back all your favorite events that you have come to enjoy over the years. Our Alpenfest Honors Luncheon will even see a change as we will be under the Pavilion this year and tickets for that event will go on sale in mid-May.

For Gaylord Alpenfest to build on what we have, and offer the community a great festival each year, we are asking for your support. We have several sponsorship levels that are available for you to choose from and are available for you to review. We understand that this year has been a difficult year for several businesses and that's why once gain we have added a "Friends of Gaylord Alpenfest" donation category where you will be recognized and still be able to donate.

Your support is greatly appreciated. If you desire further information, please feel free to call me at 586-530-8725 or the Gaylord Area Chamber of Commerce office at 989-732-6333. You can also email me at info@gaylordchamber.com. I would enjoy meeting up with you to set up a sponsorship program that would fit your individual needs.

In closing we are excited to bring you Gaylord Alpenfest 2022 and looking forward in having you part of our festival.

Thank you,



Ken Mattei
Chairman Gaylord Alpenfest 2022

